

## **Estimate of the Fair Value of Warrants**

# as of August 8, 2017 Prepared for Issueco\*

August 28, 2017

by

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### Draft

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#### Issueco Estimate of the Fair Value of Warrants Executive Summary

| (1) Valuation Results  |              |
|--|--------------|
| Fair Value of the 4-year warrant with and exercise price of \$10.75  | \$2.40       |
| Fair Value of the 4-year warrants with and exercise price of \$10.75 | \$22,061,384 |
| Fair Value of the 6-year warrant with and exercise price of \$12.75  | \$2.77       |
| Fair Value of the 6-year warrants with an exercise price of \$12.75  | \$25,447,303 |

Footnote(s):

(1) Refer to Exhibits 2 and 3

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Issueco Estimate of the Fair Value of Warrants Assignment and Methodology

#### Assignment

On August 8, 2017, Issueco entered into a strategic relationship with Partco. As part of the agreement and in exchange for value received Issueco transferred to Partco 18.4 million warrants in two tranches. The first tranche of 9.2 million warrants has an exercise price of \$10.75 per share and a term of 4 years. The second tranche of 9.2 million warrants has an exercise price of \$12.75 and a term of 6 years. We have been asked to calculate the fair value of the warrants as of their issue date.

#### Methodology

At the time of the issuance of the warrants there were 27.2 million shares of common stock in Issueco outstanding. Therefore the analysis must account for participation dilution.<sup>1</sup> There are two feasible approaches ot the valuation. The first uses an option pricing approach called contingent claims analysis (CCA), which uses Black-Scholes-Merton formulas for the value of a call option. While this is relatively easy to implement, it has the shortcoming that it does not allow for multiple terms for the warrants as is the case here. Therefore, we use it as a back-up method to support the results of the second approach. See Exhibit 4.

The second approach uses a Monte Carlo simulation that allows exercise at the two dates and implements an optimal early exercise rule for the first date.<sup>2</sup> See Exhibit 3.

<sup>1</sup> Dwight Grant, Gautam Vora and David Weeks, "Simulation and the Early-Exercise Option Problem", The Journal of Financial Engineering, Volume 5, Number 3, pp. 211-227.

#### Issueco **Estimate of the Fair Value of Warrants** Valuation

Initial common stock value

| Valuation   |                 | Monte C                    | arlo Simulati | on of the Valu | e of Issueco's             | Equity inclu  | ding the Casl | h Paid for Ex  | ercise (in n  | uillions)     |
|---|-----------------|----------------------------|---------------|----------------|----------------------------|---------------|---------------|----------------|---------------|---------------|
| (1) Common share outstanding                                      | 27,200,000 2021 |                            | 21            | 0              |                            | Common Shares |               | Warrant Prices |               |               |
| <ol> <li>4-year warrants with exercise price = \$10.75</li> </ol> | 9,200,000       | Iteration                  | Equity        | Investment     | Equity                     | Investment    | Number        | Price          | 4-Year        | 6-Year        |
| <ol> <li>6-year warrants with exercise price = \$12.75</li> </ol> | 9,200,000       | 1                          | \$197.56      | \$0.00         | \$134.93                   | \$0.00        | 27.20         | \$4.96         | \$0.00        | \$0.00        |
| (2) Initial equity value  | \$294,298,580   | 2                          | \$1,349.45    | \$10.85        | \$1,799.32                 | \$117.30      | 45.60         | \$39.46        | \$39.46       | \$39.46       |
| Initial common stock per share price                              | \$9.15          | 3                          | \$215.76      | \$0.00         | \$589.30                   | \$117.30      | 36.40         | \$16.19        | \$0.00        | \$16.19       |
| Initial common stock value  | \$248,879,836   | 4                          | \$167.59      | \$0.00         | \$111.56                   | \$0.00        | 27.20         | \$4.10         | \$0.00        | \$0.00        |
| (3) Fair value of the 4-year warrant                              | \$2.40          | 5                          | \$166.42      | \$0.00         | \$232.33                   | \$0.00        | 27.20         | \$8.54         | \$0.00        | \$0.00        |
| Initial value of the 4-year warrants                              | \$22,061,384    | 6                          | \$692.61      | \$10.85        | \$1,305.73                 | \$117.30      | 45.60         | \$28.63        | \$28.63       | \$28.63       |
| (3) Fair value of the 6-year warrant                              | \$2.77          | 7                          | \$1,035.10    | \$10.85        | \$339.24                   | \$0.00        | 36.40         | \$9.32         | \$9.32        | \$0.00        |
| Initial value of the 6-year warrants                              | \$25,447,303    | 8                          | \$568.57      | \$10.85        | \$419.07                   | \$0.00        | 36.40         | \$11.51        | \$11.51       | \$0.00        |
| (4) 4-year risk-free rate   | 1.60%           | 9                          | \$184.66      | \$0.00         | \$133.34                   | \$0.00        | 27.20         | \$4.90         | \$0.00        | \$0.00        |
| (4) Forward risk-free rate from year 4 to year 6                  | 2.50%           |                            |               |                |                            |               |               |                |               |               |
| (5) Volatility of the equity of Issueco                           | 45.00%          |                            |               |                |                            |               |               |                |               |               |
| (6) Equity level below which 4-year is not exercised              | \$295,000,000   |                            |               |                |                            |               |               |                |               |               |
|   |                 | 99,996                     | \$635.04      | \$10.85        | \$313.36                   | \$0.00        | 36.40         | \$8.61         | \$8.61        | \$0.00        |
|   |                 | 99,997                     | \$586.08      | \$10.85        | \$393.47                   | \$0.00        | 36.40         | \$10.81        | \$10.81       | \$0.00        |
|   |                 | 99,998                     | \$211.04      | \$0.00         | \$228.66                   | \$0.00        | 27.20         | \$8.41         | \$0.00        | \$0.00        |
|   |                 | 99,999                     | \$1,499.22    | \$10.85        | \$1,027.61                 | \$117.30      | 45.60         | \$22.54        | \$22.54       | \$22.54       |
|   |                 | 100,000                    | \$61.78       | \$0.00         | \$95.40                    | \$0.00        | 27.20         | <u>\$3.51</u>  | <u>\$0.00</u> | <u>\$0.00</u> |
|   |                 | Average                    |               |                |                            |               |               | \$10.25        | \$6.65        | \$6.41        |
|   |                 | Contingent Claims Analysis |               |                | ıs Analysis Results Simula |               | ation Values  |                |               |               |
|   |                 | 0                          |               | 4 Years        | 6 Years                    |               |               |                |               |               |
|   |                 |                            |               | \$2.41         | \$1.84                     |               | \$2.40        |                |               |               |
|   |                 |                            |               | \$2.66         | \$2.06                     |               | \$2.77        |                |               |               |

Footnote(s):

(1) Per the Agreement.

(2) Backsolved in the Monte Carlo simulation such that the initial common stock price matches the market price of \$9.15.

(3) The fair value of the 4-year and the 6-year warrants are outputs of the MC simulation: They are the expected present value of the future common stock holding minus the expected present value of the cost of exercising. The probabilities of exercising are 35% and and 26% for the the 4-year and 6-year warrants respectively.

 $\$2.40 = \$6.65 \exp(-.016^{*}4 - .025^{*}2) - (0.35)\$10.75 \exp(-.016^{*}4) \text{ and } \$2.77 = \$6.41 \exp(-.016^{*}4 - .025^{*}2) - (0.26)\$12.75 \exp(-.016^{*}4 - .025^{*}4) - (0.26)\$12$ 

(4) US Constant Maturity Treasury Rates as obtained from S&P Capital IQ.

(5) Based on the equity volatility for Issueco for the previous 6 years.

(6) This threshold maximizes the value of the 4-year warrant and is calculated as described by Grant, Vora and Weeks.

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